Fujibo Group Health and Productivity Management Strategy Map



			Health Investment Effects			Managament lagues to
Health Investment			Indicators of the Implementation Status of Health Investment Measures	Indicators of Changes in Employee Awareness and Behavior	Indicators of the Ultimate Health-related Goals	Management Issues to Be Solved through Health and Productivity Management
Creation of an environment where employees can work enthusiastically	Dietary improvement measures	Promoting dietary improvement Implementing events	Education and training participation rate	Increase in the specific health guidance implementation rate	Reduction in the number of employees at risk for lifestyle diseases	Paying attention to employee health and safety while creating an environment where employees can work enthusiastically
	Exercise promotion measures	Creating exercise opportunities	Measures utilization rate	Increase in the proportion of employees maintaining a healthy weight		
	Smoking cessation promotion measures	Implementing smoking cessation campaigns	Specific health guidance implementation rate			
		Implementing seminars and e-learning programs to improve health literacy Implementing seminars on women-specific health issues	Proportion of employees maintaining a healthy weight	Decrease in smoking rate		
	Education and training		Smoking rate Proportion of employees with healthy eating	Increase in the proportion of employees with healthy eating habits		
			habits Proportion of employees	Improvement in presenteeism	•	
	Measures to create a worker- friendly environment	Promoting the use of paid leave	with healthy sleeping habits Paid leave usage rate	of employees with healthy sleeping habits Increase in paid leave usage rate	Improvement in work engagement	